

DESIGN

PRESENTING
THE NEW

600

LINE OF HOBART-DAYTON
"MONEYWEIGHT" SCALES



MODEL 660 TOP CASE
SCALE. "STRAIGHT READ"
FOR CLERK & CUSTOMER



For more than a half-century, Dayton "Money-weight" Scales have provided the Food Stores of America and the world with accurate, dependable weighing equipment.

And now, Hobart-Dayton proudly presents its new "600" line of computing scales—an outstanding achievement in modern scale design and engineering. The "600's" feature five distinct combinations of reading angles and column heights—to make possible easy, accurate reading of weights and computed values under any conditions in your store. Note how the octagonal design of the head permits selection of a model with correct reading angles for both merchants and customers.

See your Hobart representative today for a demonstration of the "600's". Learn how perfectly they will fit any location in your store, how they will protect split-penny profits, build more sales.

PATENT OFFICE

JUL 26 1948

DESIGN DIVISION

SPLIT-PENNY PROFITS DEPEND UPON THE READABILITY AND ACCURACY OF COMPUTING SCALES IN CHANGING

Pounds and Ounces INTO **DOLLARS AND CENTS**

Hobart-Dayton Scales are designed for the utmost in accuracy, durability, appearance, and for easy reading of the computed values. The "600" line brings the best possible assurance of these requirements for profitable Food Store operation and merchandising.

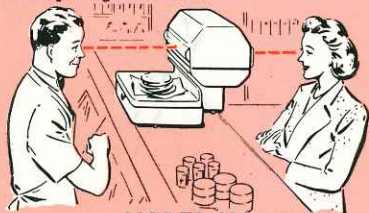
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Designed TO EVERY REQUIREMENT

RETURN TO
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One of these five new Hobart-Dayton "600" Scales is sure to meet any location requirement in your store—to give correct reading angle of the computing chart for clerks. Select one or more—for any department in your store.

Protect your profits and please your patrons with modern Hobart-Dayton "Moneyweight" Scales



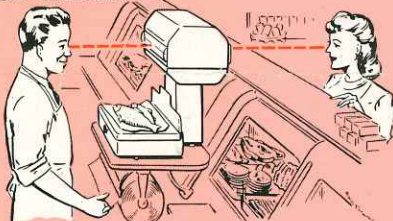
MODEL 660

A low-column model, ideal for top-case installation. Both customer and merchant read on horizontal planes.



MODEL 650

Both merchant and customer read down from high angle. For low counters, vegetable and fruit stands, and check-out counters.



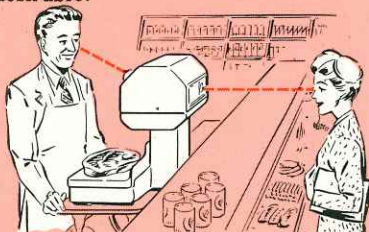
MODEL 670

Conventional high column scale for low shelves and low counters.



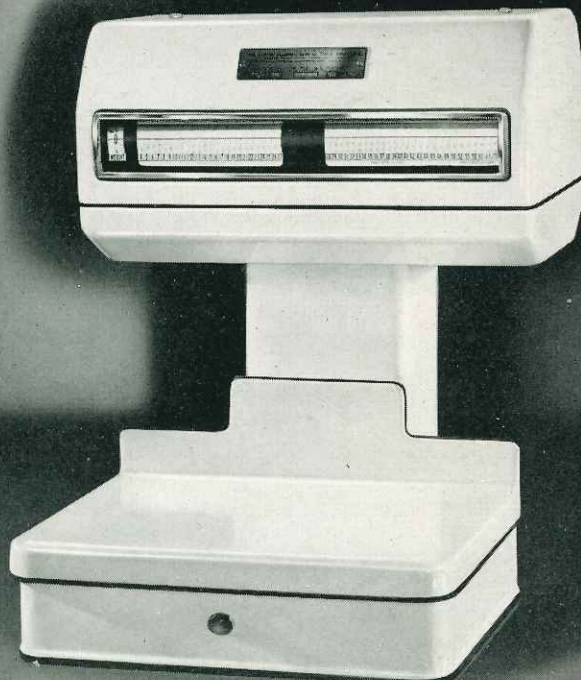
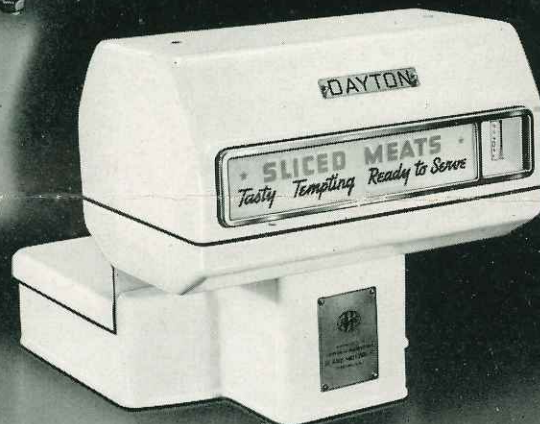
MODEL 640

A new combination model especially suited for intermediate height scale shelves—where the closeness of the merchant to scale makes angle reading position preferable and the greater distance of the customer on other side of case makes horizontal reading more desirable.



MODEL 680

A new high column model, embodying the same features described for the Model 640 above.



Typical views of three models in the new Hobart-Dayton "600" line. Compare these features:

Modern design—easy to clean

White porcelain exterior—attractive, permanent and matching other porcelain-finished store fixtures. Sturdy aluminum interior construction. Low column models weigh 75 lbs.; high column models 85 lbs.—reducing weight on top-case installations and facilitating moving of scales.

Low platform permits more space between platter and reading line when weighing bulky merchandise. Extra large platter supported so that accurate weight is shown regardless of where merchandise is placed on platter. Platter completely overhangs base and conceals base cover to facilitate cleaning and provide greater protection against dirt. No surfaces under platter to keep clean.

Fish tray with raised edges and drain, or special vegetable pan, may be substituted for regular platter.

Automatic illumination of chart and advertising sign.

Two-color computing chart, available in 18, 24 and 30 lb. capacities.

Magnified, clear-cut chart figures with hair-line indicator reading.

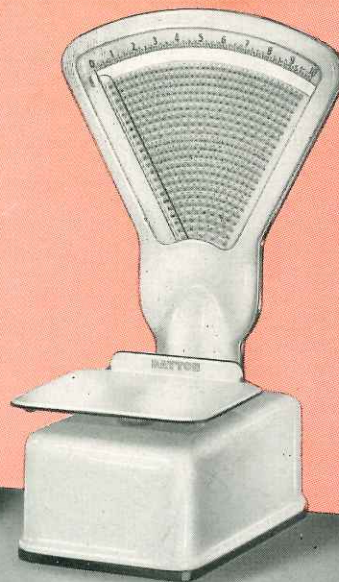
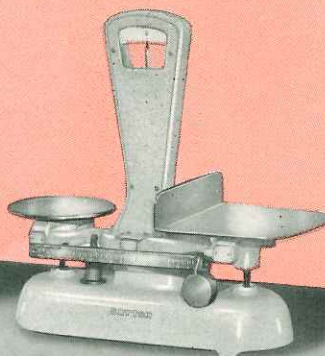
Self-adjusting thermostatic dashpot sets a new standard in effective dashpot control. Promptness with which it brings chart to rest speeds customer service.

Location of leveling feet permits easy installation on all types of cases.

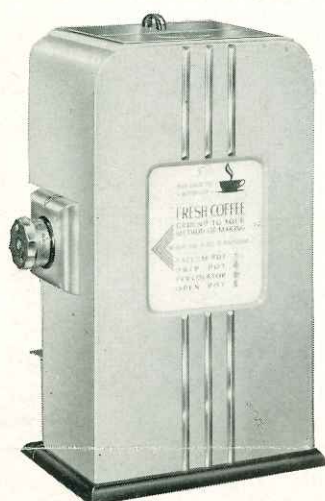
SCALES

For top-case, scale well, shelf or counter installations in meat departments, vegetable and fruit stands, confectionery, bakery or delicatessen departments—there is a Hobart-Dayton Moneyweight Scale to meet every requirement for bulk food weighing.

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COFFEE MILLS

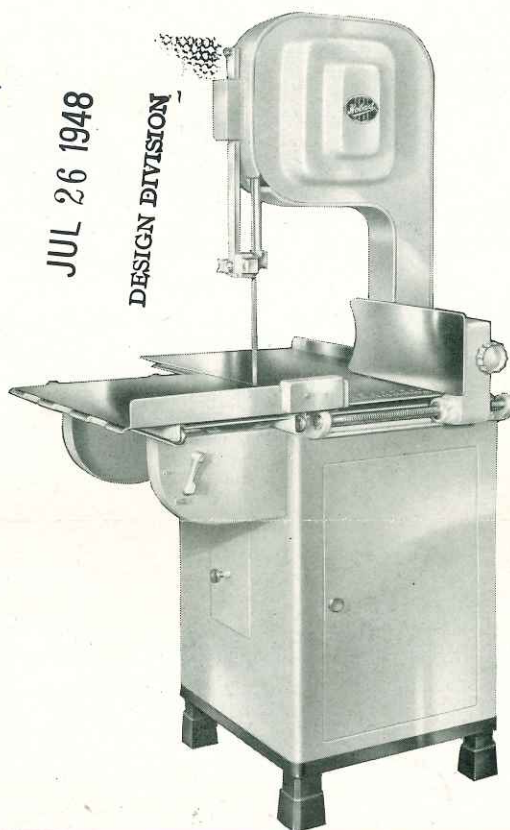


PATENT OFFICE

JUL 26 1948

DESIGN DIVISION

For building goodwill, sales and profits, install a Hobart Coffee Grinding Service in your store. Merchandise quality coffee—freshly ground to suit your customers' methods of coffee making. Illuminated Hobart Coffee Mills plainly indicate grade of grind, deliver fresh coffee at savings to the customer and profits to the merchant.

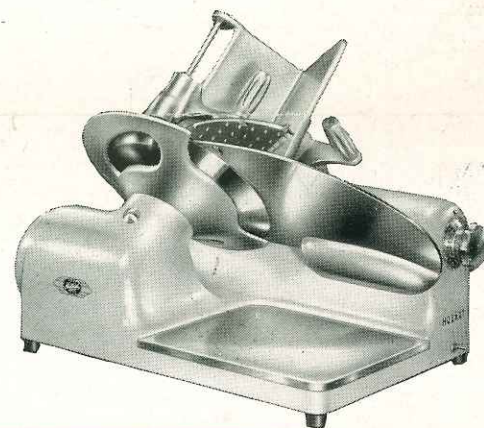


POWER MEAT SAWS

Clean, speedy, accurate power cutting of meat, bones, fish and poultry. *Easy to clean and easy to keep clean*, the new Hobart Power Meat Saw has more than a dozen new features that provide safe, uniform cutting and portioning of meat.

SLICERS

Swift, sure and clean, Hobart Slicers present the finest possible slicing service to you and your customers. Outstanding feature is the famous Hobart Stay-Sharp Stainless Steel knife.



CHOPPERS

Build profitable sales on delicious chopped meat specialties with any one of these Hobart Meat Choppers. Dependable, safe and sanitary, these machines are recognized leaders in modern food store merchandising. The models now available range in size and capacity from 1/4 H.P. to 3 H.P.

PRINTED
IN
U.S.A.



The HOBART MANUFACTURING Company

Sales and Service Headquarters in All
Principal Cities of the United States

TROY, OHIO

Factories in Troy, Dayton and Greenville, Ohio
London • Toronto • Paris • Sydney • Sao Paulo